



The Hero In You Foundation presents

Rocket's FIRE SAFETY CAMP



In Partnership with



Cal OES

GOVERNOR'S OFFICE
OF EMERGENCY SERVICES

Written by Rita Street • Illustrated by Evan Lewis

This book belongs to:

In Partnership with



Rocket's **FIRE SAFETY** **CAMP**

Created by Bunni & Rick Benaron

Written by Rita Street

Edited by Kellee McQuinn & Bunni Benaron

Illustrated by Evan Lewis



The Hero In You
foundation

wonder media

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RocketRules.org



Yep, there's always a lot to learn around here. This week, we're working on Fire Safety.

Campers, meet Flicker. He's a special guest who is going to help teach class tomorrow.



I know he looks cute, but like all fires, you have to keep your distance. 'Cause he can burn you...



...AND eat your marshmallows.

CHOMP

Well, I guess I didn't need those marshmallows anyway.

BURP

SUPER PUFF
MARSHMALLOWS

The Next Day...

Time for our first
Fire Safety Class,
Campers!

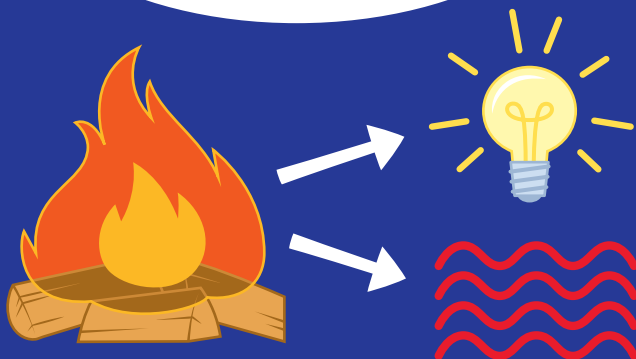


Today we're going
to learn how to stay
safe if there's ever a
fire in your house.

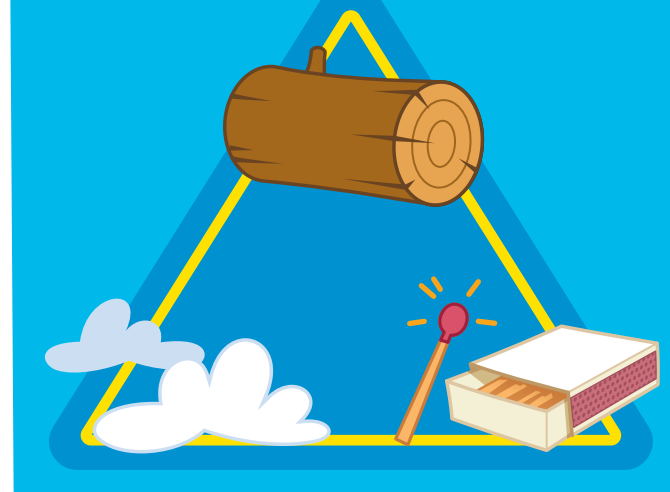
But first, it helps to
know why fires start
in the first place.

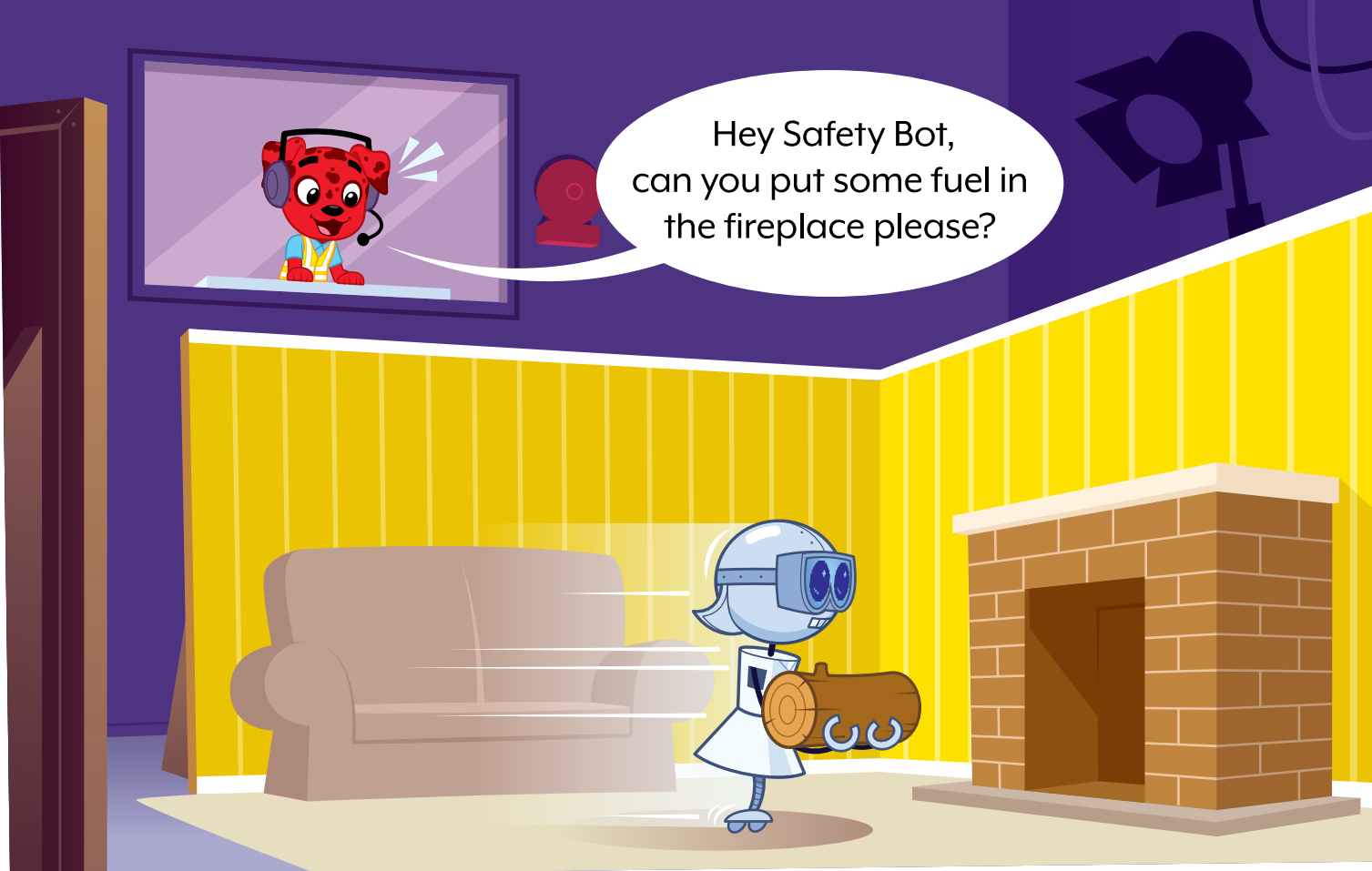


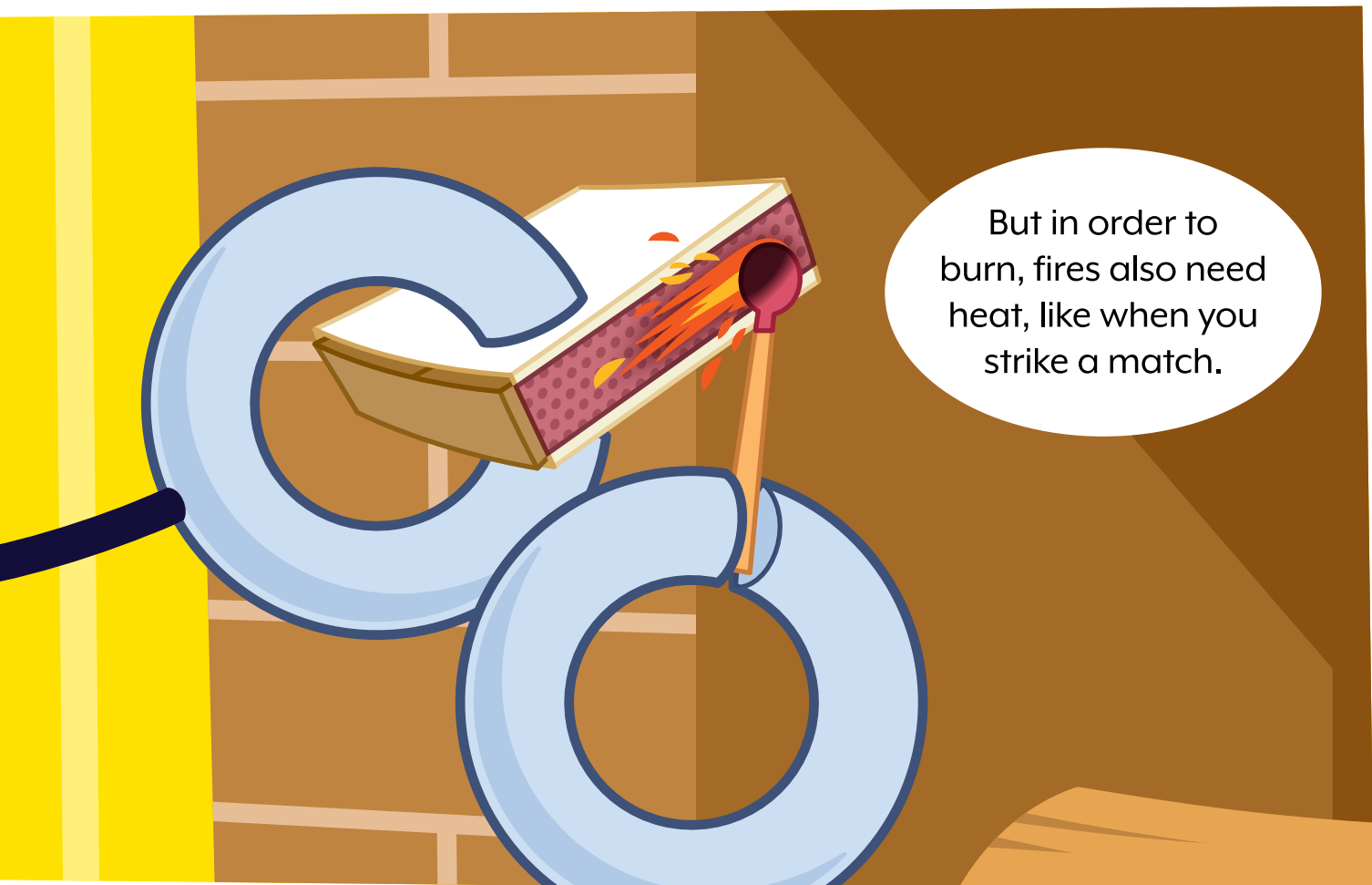
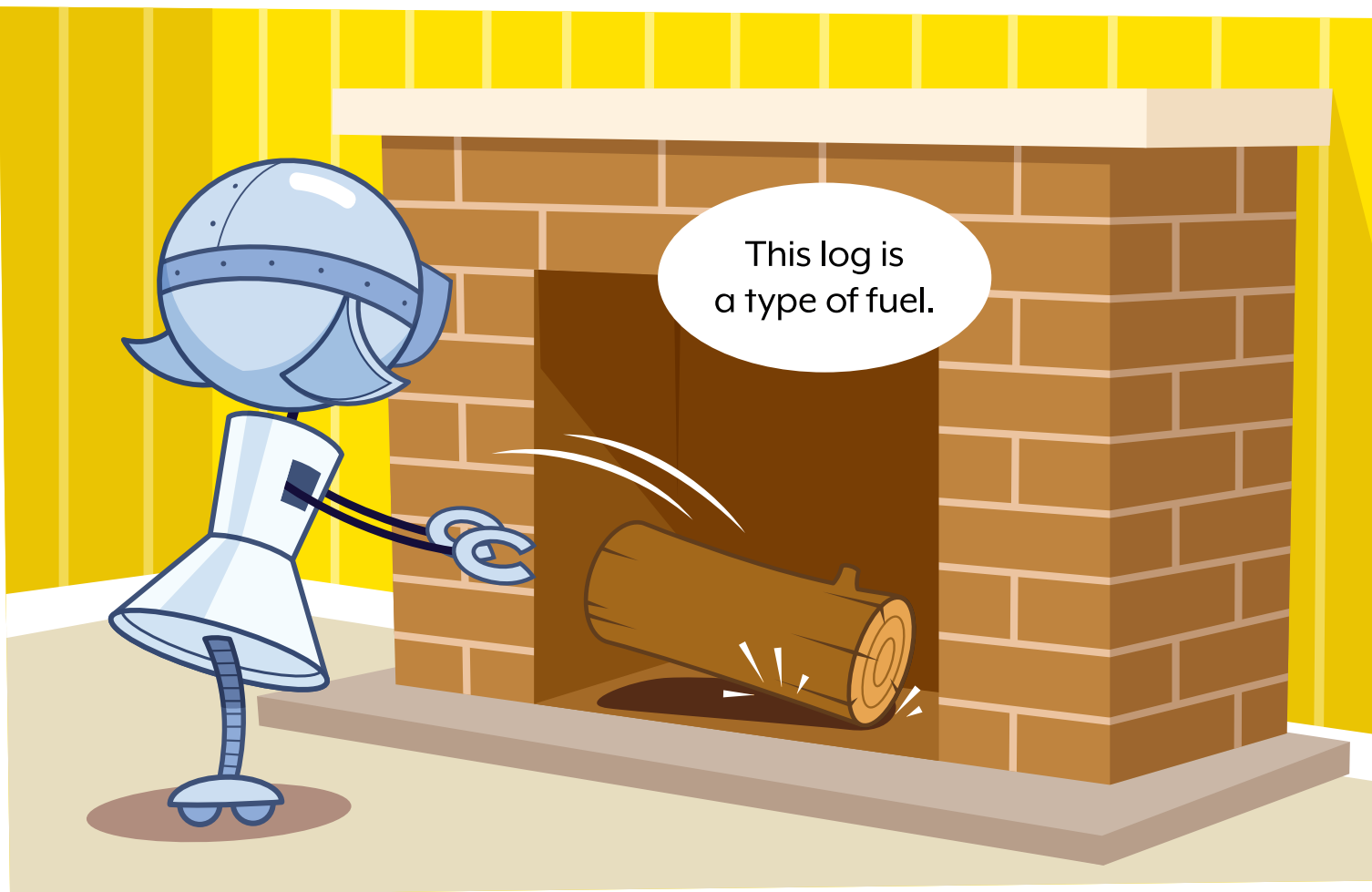
When a fire burns - or
combusts - it releases heat
and light. That's why a
campfire keeps you warm
and helps you see.



Fires burn when three
elements come together:
FUEL, OXYGEN and **HEAT**.







FWOOSH

Hey Flicker!
Good to see you!

**NOM
NOM
NOM
NOM**

And fires need
oxygen, which is in the
air that we breathe.

Oh yeah!
Bring it on!
I love O₂!

Hey Rocket! Hey Campers!
Just like you, I need fuel to eat so
I can grow. But, I like to eat stuff
that's not good for people.

With your parents,
practice going on regular
Fire Safety Hunts to look
for fire starters. Safety Bot,
a little help here?

Be careful.
Candles under curtains
are dangerous.

Watch this!

Mmm,
soooo good!

BAM!

Now we're
talking!

I can eat almost
anything, like plastics,
liquids and even this
paint!

BEEEEEP
BEEEEEP
BEEEEEP
BEEEEEP



Flicker likes it when you're careless. Especially when you leave a towel on the stove when the burner is ON!

I'm really cooking now!



Water is not my friend.

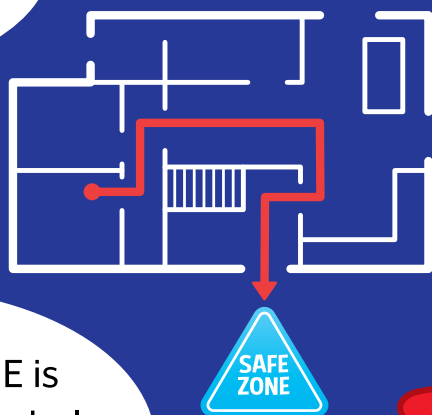


Fires are dangerous,
and they can spread fast, so
it's important to know what to
do so you can stay safe.

Together with your
parents, you should create
an escape plan that includes
more than one exit and a
meeting place outside,
away from danger.




We call this
your SAFE ZONE.



Your SAFE ZONE is
where you wait for help
from a Firefighter or
First Responder.



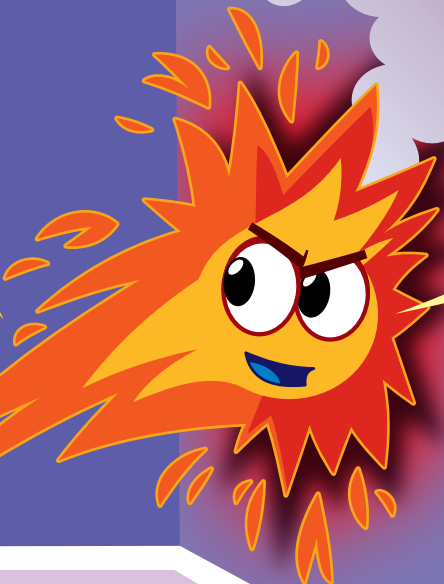
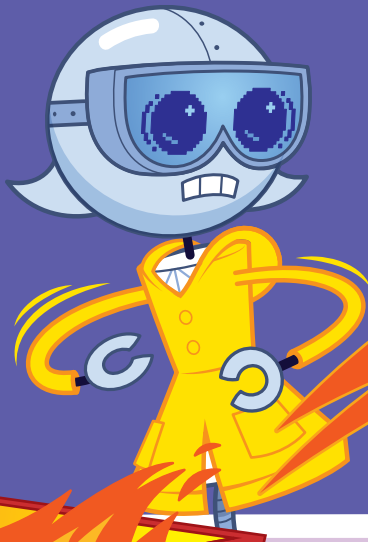


Your home should
have several smoke alarms.
Ask your parents to test
them to make sure they're
working properly.

**BEEEEEEEEEP
BEEEEEEEEEP
BEEEEEEEEEP
BEEEEEEEEEP**



And remember to replace
the batteries at least once a year.
If you hear your smoke alarm
chirping like a little bird, it's time
to change the batteries!



Aggh! I'm
SOOO over this
safety stuff.

It's time to get
my BURN on!





Nothing can
stop me! I'm on
FIRE!!!



Safety Bot! Get out of there!
First Responders! We have
an emergency!

BRRRINNGG

**WEE000
WEE000
WEE000**

A cartoon illustration of a red robot character with a fire monster on a screen. The robot is wearing a red helmet with a black visor, a blue shirt, a yellow and white striped vest, blue pants, and blue shoes. It is running towards the right, looking back over its shoulder with a worried expression. A speech bubble above its head says "UH OH!". In the background, there is a large screen displaying a yellow, spiky, angry-looking fire monster with large eyes and a jagged mouth. The robot is holding a red device in its right hand. Below the screen is a control panel with various buttons and a joystick. A speech bubble from the control panel says "Safety Bot! Meet me in the lobby!". The scene is set in a room with pink walls and a yellow door frame.

UH OH!

Safety Bot!
Meet me in
the lobby!

Don't worry Campers.
We're going to work
together and STAY CALM.
When we're calm, we can
think clearly and remember
our Safety Training.

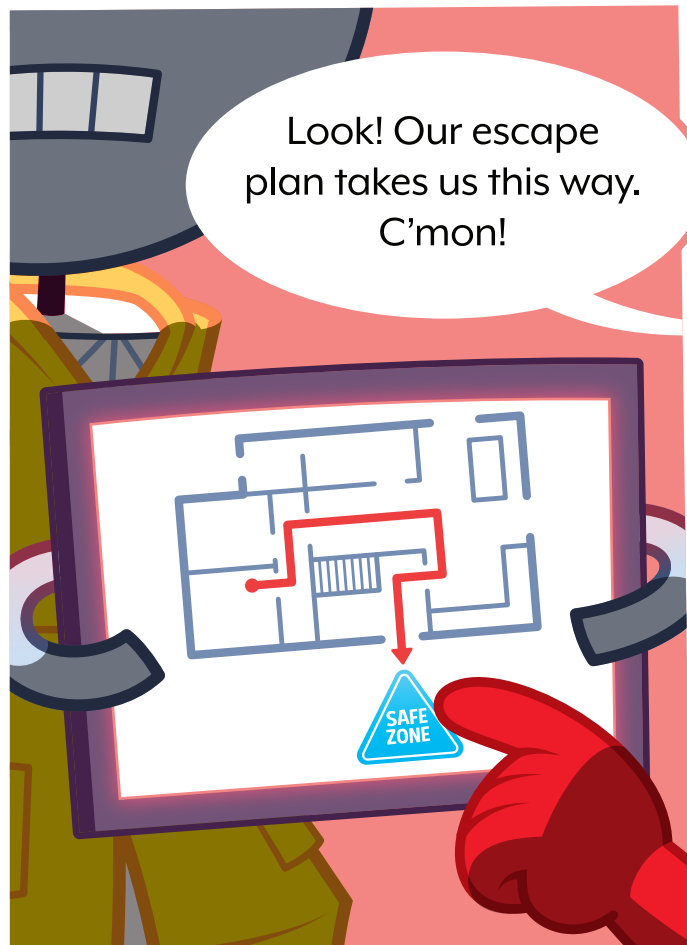
When I need to stay calm,
I think of something that
makes me happy.



Don't be scared,
Safety Bot. We've got
an escape plan.



Look! Our escape
plan takes us this way.
C'mon!



BAM

You won't get away
this time Rocket! This
place is gonna burn!

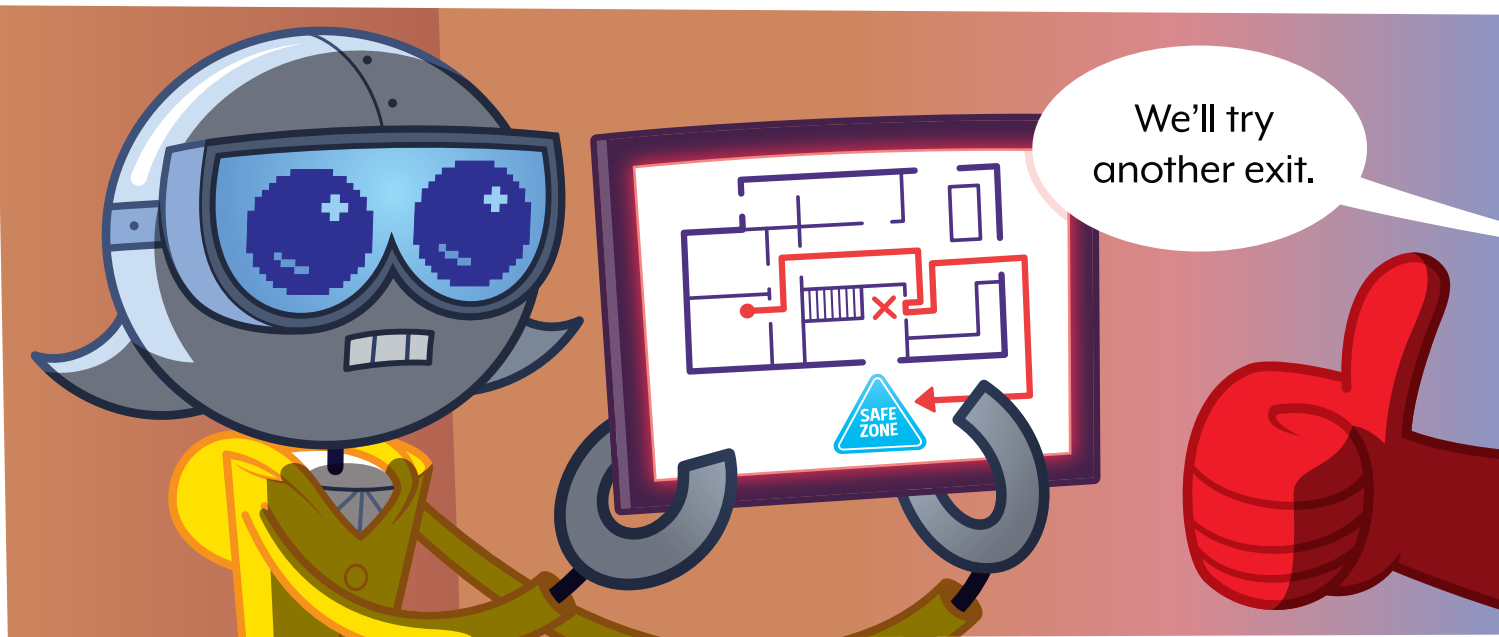
Flicker! Why are
you doing this?

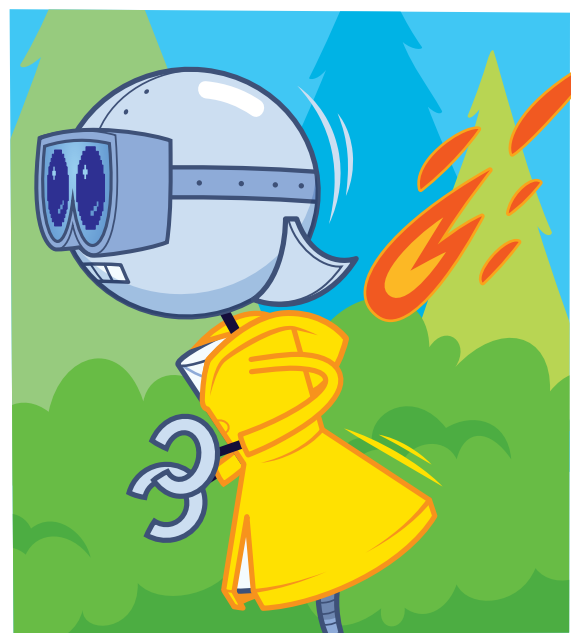


Campfires and
marshmallows are
for babies! I'm eating
buildings now!

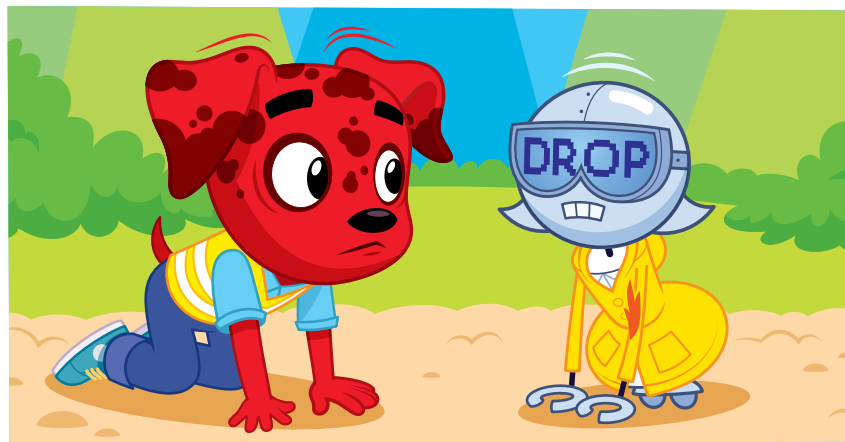
I'm a Fire
Monster!







Oh no! Flicker got you,
Safety Bot! Time to STOP,
DROP AND ROLL, like this!



You're okay Safety Bot.
Let's make a run for our
Safe Zone!



Here it is!
And look!

SAFE
ZONE

The Firefighters
are getting Flicker
under control.

Rocket! I'm sorry!
I didn't mean to
be bad! I'm just
always hungry.

Later that evening...

I know it's crazy, but I miss Flicker. It's just not a campfire without him trying to eat my marshmallows.



FWOOOSH


Did someone say
marshmallows?!



Flicker! You look
like yourself again!

Sorry Rocket.
I really feel bad about
what happened.





Flicker, everyone loves
you when you're helpful.
You're really good at lighting
candles and making campfires.
Let's stick to those from
now on, okay?

You got it Rocket.
Only helpful fires
from now on!



You did a
great job, Campers!
See you next time!

And remember, you
can always stay safe with
ROCKET RULES!



About The Hero In You Foundation



**Bunni & Rick
Benaron (& Iggy)**

About wonder media

Wonder Media is a mission driven company that was founded by former "Rugrats" CEO Terry Thoren, software producer Rudy Verbeeck, and film producer Ryan Cannon. They collaborated with the Hero in You Foundation to produce the Rocket Rules for Safety as a powerful set of instructional animations for students in grades K-3. Wonder Media is known globally for the success of **WonderGroveLearn.com** which provides parents and teachers with a well-rounded selection of 200 instructional animations including the 16 Habits of Mind to help children prepare for the daily challenges of life both inside and outside of school.

The Hero in You Foundation, founded by Bunni and Rick Benaron, is dedicated to teaching emergency preparedness and safety awareness to young children.

From natural disasters like earthquakes, fires, floods, storms, tornadoes and hurricanes to emergencies like dangerous intruders and school violence, the Foundation's flagship program, Rocket Rules, educates and engages an overlooked age-group, 3-8 year olds.

Teaming up with leaders in emergency management, childhood development and children's entertainment, the Rocket Rules for Safety library consists of animated videos, adventure books, and try-at-home activities featuring Rocket the Safety Spokesdog. Each lesson is designed to help little ones make smart, split second decisions when it matters most.

The Rocket Rules education program is being used in elementary school classrooms across the country. The curriculum is aligned with the National Health Education Standards and is inclusive for all ability levels.

Through partnerships with fire departments, law enforcement agencies, universities and experts, including former FEMA Director James Lee Witt, the Hero In You Foundation aims to save lives and pave the way for tomorrow's heroes.

For more information about Rocket Rules for Safety and to learn more about additional education resources, please visit **RocketRules.org**

For Your Home!



Rocket's 5 RULES OF FIRE SAFETY

-  **1. BE PREPARED**
Check your smoke alarms once a month.
-  **2. STAY CALM**
A calm mind makes better decisions.
-  **3. FOLLOW THE PLAN**
Don't hide - go outside! Always have at least two ways out.
-  **4. STAY IN YOUR SAFE ZONE**
Go to your meeting place and wait there until help arrives.
-  **5. CALL FOR HELP**
Once you're out safely, call 9-1-1 to reach the Fire Department.

Want to Learn More?

See our Fire Safety video &
other Rocket Rules Episodes at:

RocketRules.org

For Your School!



Rocket's 5 RULES OF FIRE SAFETY

-  **1. BE PREPARED**
Check your smoke alarms once a month.
-  **2. STAY CALM**
A calm mind makes better decisions.
-  **3. FOLLOW THE PLAN**
Don't hide - go outside! Always have at least two ways out.
-  **4. STAY IN YOUR SAFE ZONE**
Go to your meeting place and wait there until help arrives.
-  **5. CALL FOR HELP**
Once you're out safely, call 9-1-1 to reach the Fire Department.

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EMERGENCY CONTACT LIST



MY INFORMATION:

Name: _____

Birth Date: _____

My Address: _____

My Phone #: _____

Medical Conditions: _____

Allergies: _____

Medications: _____

EMERGENCY NUMBERS:

Emergency Operator: **911**

Parent/Guardian: _____

Parent/Guardian: _____

Local Relative/Neighbor: _____

Out of Town Contact: _____

EMERGENCY CONTACT LIST



MY INFORMATION:

Name: _____

Birth Date: _____

My Address: _____

My Phone #: _____

Medical Conditions: _____

Allergies: _____

Medications: _____

EMERGENCY NUMBERS:

Emergency Operator: **911**

Parent/Guardian: _____

Parent/Guardian: _____

Local Relative/Neighbor: _____

Out of Town Contact: _____

It's time for adventure at **Rocket Rules Fire Safety Camp!**

Rocket and his pal Safety Bot are excited for a new week at Fire Safety Camp. But when a friendly little flame named Flicker gobbles up too much oxygen and fuel during a demonstration, he turns into a huge fire monster!

It's up to Rocket and Safety Bot to think on their feet and put their safety skills to the test.

See what happens next!



Find out more about the
Rocket Rules for Safety library
of videos, books and activities at

RocketRules.org

